



TokioConf 2026

Portland, Oregon | April 20 - 22, 2026

Sponsorship Prospectus

Interested in taking the next steps to becoming a sponsor of TokioConf 2026?
Email us at hello@tokioconf.com to get started! Thank you for your interest.

TokioConf is the first-ever official conference for the Tokio project—Rust's powerhouse for async programming. Over two packed days, 300 engineers will come together to dive into how Tokio and Rust are powering fast, reliable systems in production. Expect real-world talks, panels, and plenty of connection.

Tokio has come a long way since its 2016 launch. It now runs at scale inside companies like Amazon, Google, and Cloudflare—and fuels the backend of startups like Deno and Grafbase. Built and maintained by a global open-source community, Tokio is the trusted async runtime for teams who need performance and stability.

And the momentum is only building. As Rust adoption accelerates, so do the challenges: scaling in production, onboarding teams, designing for resilience, testing at speed. TokioConf is where those conversations happen and where solutions start.

Let's make it happen. With your support, we'll create a high-impact, memorable event that celebrates and strengthens the Tokio community.

AUDIENCE & REACH

TokioConf will bring together 300 professional software engineers solving real-world problems with Rust and Tokio—from building distributed systems and internal platforms to scaling APIs in production.

You'll connect with:

- Engineers from major tech companies
- Startups pushing the edge of performance and reliability
- Independent contributors driving open-source innovation

Attendees work across **cloud infrastructure, developer tools, AI, fintech**, and beyond. They're decision-makers and practitioners—from early adopters to seasoned Rust veterans—tuning real systems every day.

While most attendees will be from **North America**, TokioConf is a **global event** with participation expected from across Europe and the rest of the world.

SCHEDULE OVERVIEW

The program will feature talks, panels, and networking opportunities that showcase real-world use cases, challenges, and innovations.

- **Monday, April 20, 2026:** Workshop (add-on)
- **Tuesday, April 21, 2026:** Main conference day one
- **Wednesday, April 22, 2026:** Main conference day two & attendee reception

Additional events may be added and may create additional sponsorship add-ons. Schedule subject to change as events get finalized.

WHY SPONSOR?

Access Exceptional Talent

TokioConf brings together engineers building real-world, high-performance systems in Rust—from senior infrastructure leads to rising talent at startups. ^[1]

Be Part of the Beginning

As the first official Tokio conference, this is a rare chance to shape and support a fast-growing, production-grade async ecosystem from the ground up.

Reach High-Impact Rust Developers

Put your brand in front of decision-makers who shape architecture and evaluate tools in companies of all sizes—deeply technical and highly engaged.

Show Your Commitment to Open Source

Sponsoring aligns you with a globally used, community-driven project powering critical infrastructure across the Rust ecosystem.

[1] Attendee contact information is not shared with sponsors. For details, see our Privacy Policy at tokioconf.com/privacy

SPONSORSHIP PACKAGES

	Diamond (1 available)	Gold (8 available)	Silver	Supporter
Logo placement on website	•	•	•	•
Logo placement in pre-event comms	•	•	•	•
Logo placement on conference signage	•	•	•	•
Recognition in opening announcements	•	•	•	
Sponsor Table	•	•		
Wednesday Keynote	•			
5-minute Sponsor Talk		•		
Attendee passes	8	4	2	1
	\$22,500	\$12,500	\$6,000	\$2,000

Diamond Sponsor (1 available)

Our premier sponsorship tier, offering maximum visibility and engagement. Includes top-tier logo placement, a sponsor booth, keynote speaking opportunity (must fit conference program), and 8 attendee passes.

Gold Sponsor (8 available)

A high-impact package with strong brand exposure and a sponsor table. Includes a 5-minute talk slot, multiple attendee passes, and presence in all pre-event and on-site promotions.

Silver Sponsor (unlimited)

A solid choice for companies wanting to support and connect with the Tokio ecosystem. Includes logo placement, recognition, and 2 conference passes.

Supporter Sponsor (unlimited)

A great entry point for organizations looking to show support for the Tokio community. Includes logo visibility and a complimentary attendee pass.

SPONSORSHIP ADD-ONS

With the exception of swag bag inserts, the following add-ons are available exclusively to Silver and above sponsors.

Video Recording - \$10,000

Limit: 1 - All session recordings will be available after the event. A sponsor recognition slide will appear at the beginning and end of each recording.

Attendee Reception - \$7,000

Limit: 1 - Host the attendee reception at the inaugural TokioConf event. Sponsor logo displayed during the event and sponsor can give a short (10-minute maximum) speech during the event.

Food & Beverage Options

Help keep attendees fueled by sponsoring lunch, coffee, or snacks. Sponsor recognition prior to the break and logo will be displayed during the event.

Lunch (Limit: 2) - **\$5,000**

Coffee (Limit: 2) - **\$3,000**

Afternoon Breaks (Limit: 2) - **\$3,000**

Swag Options

T-shirts* (Limit: 1) - **\$5,000** - sponsor logo on official conference t-shirt sleeve

Lanyards* (Limit: 1) - **\$4,000** - sponsor logo on attendee lanyards

Tote Bag* (Limit: 1) - **\$3,000** - sponsor logo on swag bag

* Sponsor single-color logo (no gradients) will be printed on swag apparel. Final placement, color, and size will be determined by TokioConf staff based on overall design.

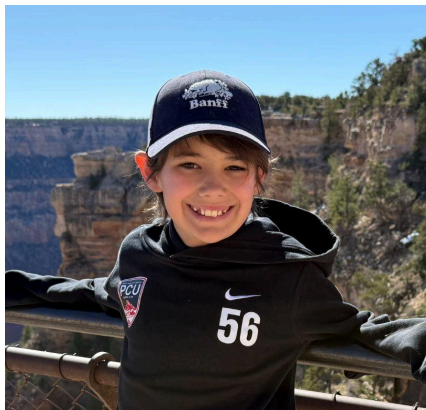
Swag Bag Inserts - Available to any sponsor level

Stickers (unlimited)- **\$500**

Flyers (unlimited) - **\$1,500**

Larger Swag (unlimited) - **\$2,500**

ALEXANDER'S LIMITED-TIME SPONSORSHIP BONUS



Sponsors who purchase a package by **August Dec 1, 2025** will receive special bonus benefits — personally devised by Alexander, who's just as excited about TokioConf as we are. These benefits were designed to recognize your early commitment and support in launching our very first official Tokio conference.

	Diamond (1 available)	Gold (8 available)	Silver	Supporter
Choice of coffee OR snack box ^{1, 2}				●
Snack box ¹	●	●	●	
Choice of speciality coffee ²	●	●	●	
Netflix in room ³	●	●		
Lunch with Organizers ⁴	●			

Benefits apply only to included attendee passes (8 for Diamond, 4 for Gold, 2 for Silver, 1 for Supporter). Attendee names and email must be submitted by **April 1, 2026** to receive benefits.

- [1] Snack boxes will be curated with a variety of treats, but we're unable to accommodate individual dietary restrictions or allergies. We appreciate your understanding!
- [2] Voucher or gift card to Portland Coffee Roasters.
- [3] Gift card for the equivalent of one month of Netflix service.
- [4] Lunch is your choice of day between April 20-24th. Restaurant TBD.